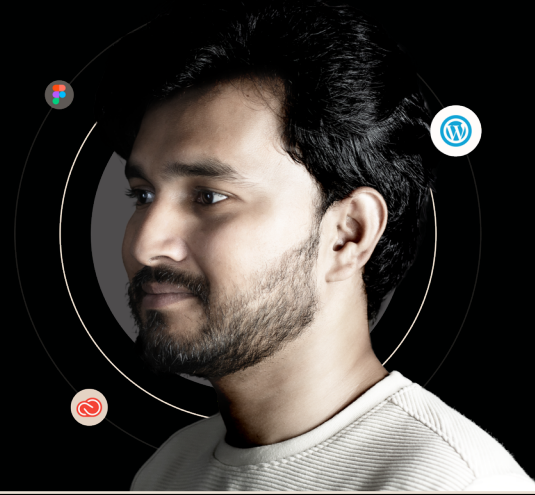# Tasleem Mohammed

Graphic, Visual Designer & Motion Graphics Designer

✉ connect.tasleem@gmail.com

📞 +91 9000 92 7668

in /tasleemmohammed/

About Me

I am a highly skilled and experienced graphic and UI/UX designer. With over 10 years in the industry, I have a deep understanding of design principles and a strong foundation in software such as Adobe Creative Suite. I have a passion for creating visually stunning and user-friendly designs, and have had the opportunity to work on a diverse range of projects, including branding and marketing materials, website and app interfaces, and social media graphics.

I pride myself on my ability to approach projects with a strategic mindset and have honed my problem-solving skills through years of experience in the field. I am a reliable and dedicated team player and am always looking for new challenges and opportunities to grow as a Creative Director.

Where I've Worked ?

Senior Graphic Designer
Milestone Technologies, Jan 2023 - Present

Roles and Responsibilities:

- As part of the pre-sales team, I translate complex solutions into engaging RFPs through storytelling, simplifying our offerings for clients and driving deal success.

- Took initiative by designing a service-based template, empowering the team to rapidly build internal decks.

- Pioneered an automated design system leveraging Microsoft Power Automate and Forms, streamlining case study capture and production.

Senior UI/UX & Graphic Designer
Systemsoft Technologies, Nov 2020 - Jan 2023

Roles and Responsibilities:

- Conceptualized and delivered creative design ideas within client specifications and deadlines.

- Championed open communication and cross-team collaboration to foster innovation and efficient project delivery.

- Partnered with clients to understand needs, refine designs, and consistently exceed expectations.

Honors & Awards

Center of Excellence
Systemsoft Technologies | March 2022

Fire starter of the Month
Systemsoft Technologies | Feb 2021

Critical Incident Performance
Freyr Solutions | Feb 2017

Innovative Performance
Freyr Solutions | Dec 2016

Certifications

Google Foundations of User Experience (UX) Design
Coursera - Issued Mar 2023

Brand Strategy: Management of Your Brand Reputation
LinkedIn - Issued Sep 2022

Project Management for Creative Projects
LinkedIn - Issued Apr 2022

User Experience for Web Design
LinkedIn - Issued Sep 2022

Adobe XD Essential Training: Prototype
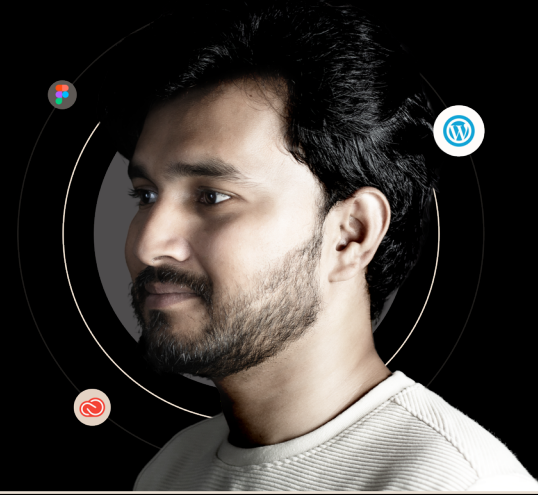LinkedIn - Issued Aug 2022

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Where I've Worked ?

Senior UI/UX & Graphic Designer,
Pactera Edge, Feb 2020 - Nov 2020

Senior Graphic & UI Designer,
Telebu Communications, July 2019 - Feb 2020

Senior Graphic & UI Designer,
Freyr Software Solutions, June 2016 - June 2019

Associate Analyst(Graphic Designer),
Tech Mahindra, July 2014 - Feb 2016

Freelance Graphic Designer,
Cubenest Media, April 2012 - June 2014

Project Management Tools

ClickUp   asana

Gen AI & Automation tool's*

Midjourney   Power Automate   ChatGPT

Bard

Technical Skills

Adobe Creative Cloud

Ai   Ps   Id

Ae   Pr   Au

UI/UX Tools

Figma   Xd

Coding Skills(Basics)

HTML   CSS   JS

Hobbies

📷 Photography

🔍 Tech Research

🎧 Music

🎮 Gaming